



**For Immediate Release**

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## **Fox Plumbing & Heating is Working with HuskyCreative at UW to Get the Word Out about 2015 National Appliance Energy Conservation Act (NAECA) Changes**

The National Appliance Energy Conservation Act (NAECA) changes to water efficiency will take effect on April 16<sup>th</sup>, 2015. This will mean that, to help reduce home appliance energy use, new appliances must have a new Energy Factor (EF) of 94%. This is going to cause water heaters to be, in most cases, twice as expensive, heavier and will need two people to install one, and more complex to install. Fox Plumbing & Heating, a local King County plumbing and heating company, has teamed up with HuskyCreative to help generate awareness about these changes to Seattle and King County. Learn more from Fox by going to <http://tiny.cc/HotWater>.

HuskyCreative (<http://www.uwamahc.com/>) is a not-for-profit collegiate ad agency that is made up of students from the University of Washington. Their purpose is to create experiential education to students pursuing careers in marketing and advertising. Fox Plumbing & Heating, who just celebrated their 50<sup>th</sup> Anniversary in 2014, is committed to promoting the community and local companies, groups and student organizations across King County. David Brown, owner and president of Fox Plumbing & Heating said, “Our commitment to give back to our community, and promote young local talent is what made us aware of, and drove us to hire HuskyCreative. It’s great to see their level of interest and the creativity that they are coming up with. They are really adding some wonderful ideas on how to generate awareness about these NAECA changes.”

Fox Plumbing & Heating is working with HuskyCreative until the end of April to assist with generating awareness about these upcoming required changes to energy efficiency. “We are excited to be working with such a reputable local company, and on such a fun project,” said Chris Morgan, director and founder of HuskyCreative.

For further information regarding what these NAECA changes mean to the plumbing and heating industry, please feel free to call Fox Plumbing & Heating at (206) 767-3311 or email us at [info@foxph.com](mailto:info@foxph.com). David Brown would be more than happy to discuss these changes in more detail.